



DECEMBER 2021

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ABOUT REKOR

# Our mission

Drive the world to be safer,  
smarter, and more efficient.





ABOUT REKOR

# Company overview

Rekor, a Nasdaq listed company (REKR), is transforming the ITS, public safety and transportation markets across the globe by providing purpose-built, real-time actionable solutions for intelligent infrastructure.



## Empowering Solutions

Rekor's AI-powered solutions are bettering operations across countless high-profile agencies and businesses.



## Growing Team

Headquartered in Columbia, MD with additional offices in Orlando, FL, Los Angeles, CA, and Tel Aviv, Israel.



## Differentiated Technology

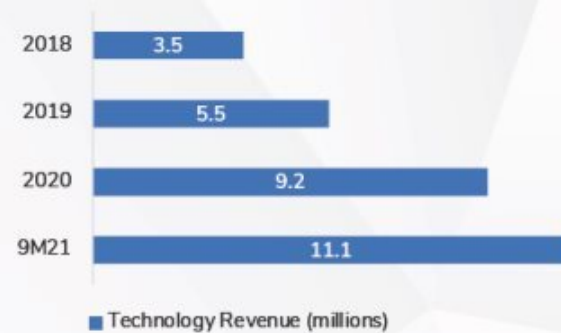
Recognized as a driving force in AI evolution, Rekor's technology has been featured by prominent news outlets.



## ABOUT REKOR

# Positioned strongly

From ideation to established player, Rekor is currently positioned to scale adoption and establish rapid growth.



ABOUT REKOR

# Global, expanding footprint



NORTH AMERICA



SOUTH AMERICA



EUROPE



ASIA / OCEANIA

ABOUT REKOR

# Powered by Rekor

Our technology empowers influential businesses, cities, and departments to effectively deal with evolving needs.



# Emerging intelligent infrastructure market provides **significant growth potential**



Global total addressable market is expected to **grow to \$148 billion** by 2026\*



Emerging sector with **strong tailwinds in need of technological disruption** from a newcomer



Real-time solutions drive **improved traffic flow, safety, sustainability and economic development**



Disruptive technology can **capture a large share** of a large and growing industry



## MARKET OPPORTUNITY

# Industry ready for disruption

The intelligent infrastructure industry is at the epicenter of converging forces driving disruption in the market.



Aging Legacy Infrastructure



Rising Costs of Congestion



Transportation Agencies Moving to the Cloud



Increased Infrastructure Funding



Unmanageable Amounts of Data



# Increasing volume of data and need for actionable solutions





## OUR SOLUTION

# Rekor One™

An AI-powered, cloud-based operating system for intelligent infrastructure that uses machine learning to **identify and predict incidents** and **enhance public safety** with agency interoperability; all while using 5G and edge processing to **capture real-time video** and **provide traffic analytics**.



# Advanced data collection

Rekor One gathers data from a variety of rich sources. By deploying proprietary soft infrastructure, digitizing existing infrastructure, and leveraging third-party data partners; Rekor acquires a complete picture of the road.

## Aggregate Third-Party Data



Connected  
Vehicles



Construction  
Zones



Weather  
Forecasts



Probe  
Data



Fleet  
Telematics



Event  
Attendance



## Expand and Enhance Infrastructure



Proprietary  
Sensors



CAD  
Systems



DMS  
Signs



CCTV



Controllers



ATMS



REKOR ONE™

# Enhanced infrastructure: proprietary hardware and software

Rekor-built [optical sensors](#) capture and process data on-device for real-time insights. These same algorithms can also be installed on [existing infrastructure](#). Deployments can leverage both existing systems and Rekor's proprietary systems.



# Trusted data partners

Rekor's vast and growing third-party data partner network allows it to aggregate data from additional sources with varied specialties to build a more complete data set. Below are some examples.

VOLVOwazeawsotonomomotorolahereGEOTAB  
management by measurementwejoINRIXmojoticketmasterGRANICUSSIEMENStomorrow.ioECONOLITE

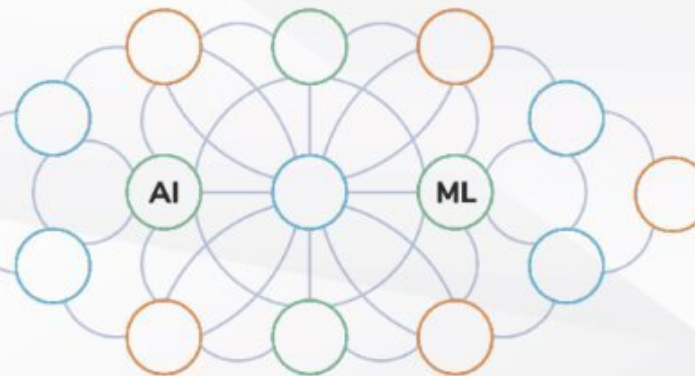
# Providing actionable solutions

Using cutting-edge data processing tools and algorithms, Rekor transforms multi-sourced, unstructured data into value-added insights and predictive solutions within its Rekor One platform.

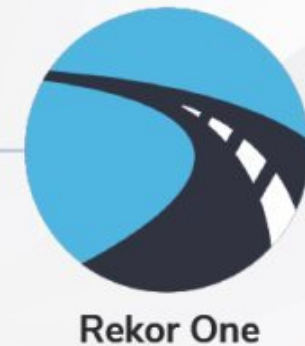
## Advanced Data Collection



## Intelligent Data Processing



## Actionable Solutions





# REKOR ONE™

## INTELLIGENCE PLATFORM

### Traffic Management



Roadway Incident  
Management



Live & Archival  
Traffic View



Real-time Traffic  
Analytics



Sustainability &  
Green Initiatives



ALPR for Law  
Enforcement



Contactless  
Compliance

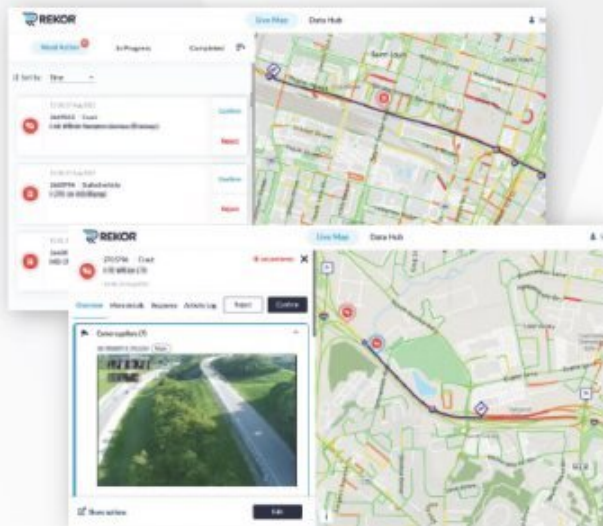
### Public Safety

*Rekor One™ is a single intelligence platform serving multiple missions.*

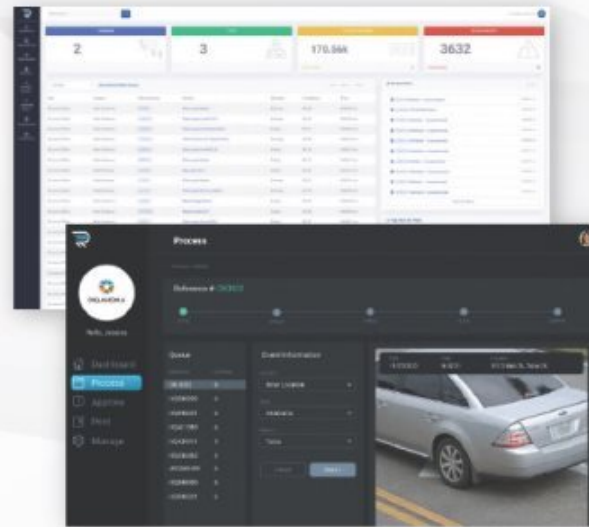


REKOR ONE™

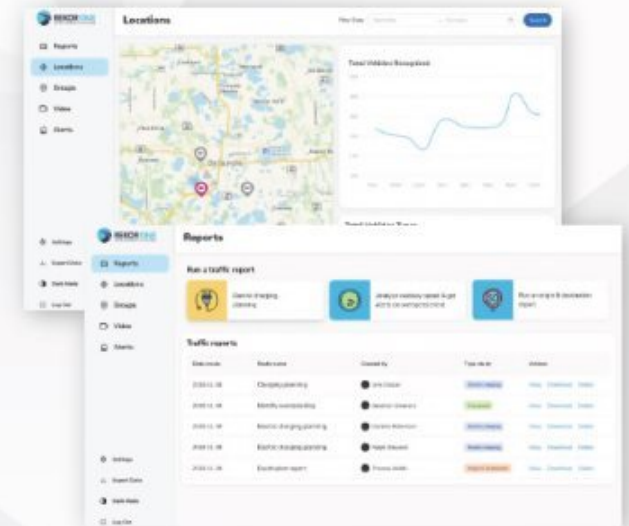
# Applications in action



Incident Management



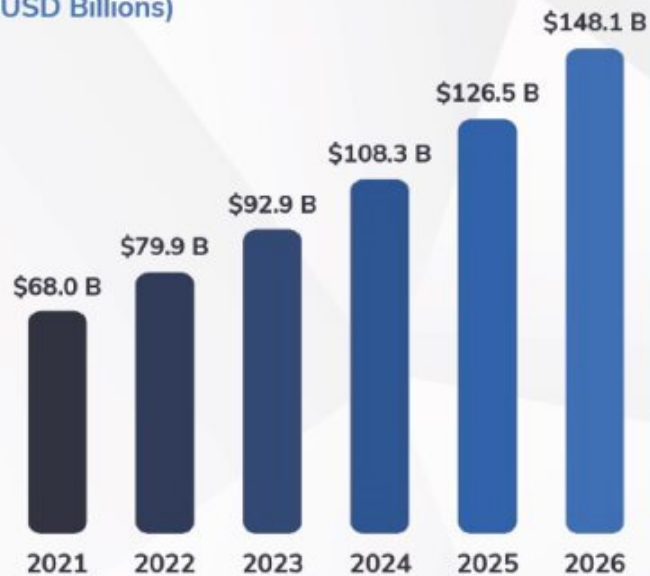
Public Safety



Traffic Analytics

# Significant revenue opportunity

Global Total Addressable Market Size  
(USD Billions)



Source: KPMG

Long Term Financial Targets

**\$740 Million**

2026 Rekor Revenue

**70% - 80%**

2026 Rekor Gross Margin

Source: Management Estimates



**REKOR.AI**

